

4 Ways to Register

1. Online: www.tk08.astd.org
2. Fax: 1.703.299.8723
3. Phone: 1.800.628.2783 or 1.703.683.8100
4. Mail: ASTD TechKnowledge- 2008
 Conference & Exposition
 P.O. Box 1567
 Merrifield, VA 22116-1567

Tell Us About Yourself! Please circle all that apply.

Please complete the following questions so we know who you are and how to serve you better!

A. Please indicate your span of control in your organization:

1. Executive-oversee multiple functional areas
2. Director-oversee an entire functional area
3. Manager-oversee department within a functional area
4. Supervisor-manage a group within a department
5. Team leader-manage a work group or team
6. Individual contributor-member of a team or independent employee
7. Independent consultant
8. University professor or college instructor
9. Full-time student
10. Other (please specify) _____

B. Your Purchasing Authority:

1. I have purchasing authority
2. I can recommend purchases
3. I can specify purchases
4. I have no influence on purchasing decisions

C. Size of organization:

- | | |
|---------------|-------------------|
| 1. 1 | 2. to 9 |
| 3. 10 to 49 | 4. 50 to 99 |
| 5. 100 to 249 | 6. 250 to 499 |
| 7. 500 to 999 | 8. 1,000 to 1,499 |
| 9. 1,500+ | |

D. Size of training budget managed by your organization:

- | | |
|---------------------------|---------------------------|
| 1. Less than \$10,000 | 2. \$10,000 to \$49,999 |
| 3. \$50,000 to \$99,999 | 4. \$100,000 to \$499,999 |
| 5. \$500,000 to \$999,999 | 6. \$1,000,000 or greater |

E. How long have you been in the e-learning field?

- | | |
|---------------------|-----------------------|
| 1. Less than 1 year | 2. 1 to 2 years |
| 3. 3 to 5 years | 4. 6 to 10 years |
| 5. 11 to 20 years | 6. More than 20 years |

F. Which of the following best describes your organization/you?

1. A "for profit" organization
2. A "not for profit" organization (not including government)
3. A training/learning product or service company
4. An academic institution
5. A government agency
6. Military branch or service
7. Consulting firm
8. Independent consultant or sole proprietor
9. Full-time student
10. Unemployed
11. Other, please specify _____

G. Your employing company's industry/sector:

1. Agriculture, forestry, fishing, and hunting
1. Utilities
2. Manufacturing
3. Wholesale Trade
4. Retail Trade
5. Transportation and Warehousing
6. Software Publishers
7. Broadcasting and Telecommunications
8. Information (other services)
9. Finance and Insurance
10. Real Estate and Rental and Leasing
11. Management Consulting Services
12. Colleges, Universities and Professional Schools
13. Business Schools and Computer and Management Training
14. Healthcare and Social Assistance
15. Pharmaceutical
16. Arts, Entertainment and Recreation
17. Accommodation and Food Services
18. Public Administration
19. National Security
20. Other, please specify _____

Contact Information

ASTD Member I.D. Number: _____
 Chapter Service Code: _____ Enterprise Partner Code*: _____
 Mr. Ms. Mrs. Miss Last Name: _____ First Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City/State/Province: _____ Country/Zip/Postal Code: _____
 Business Phone: _____ Fax Number: _____
 Email Address: _____
 Preferred Name for Badge: _____



If you have a disability that requires auxiliary aids during the Conference, please specify.

- Audio Mobile Visual

Registration Rates

Conference

	Member	Nonmember
<input type="checkbox"/> Special Early Bird Rate (postmarked or dated on or before November 30)	\$600	\$850
<input type="checkbox"/> Advanced Rate (postmarked or dated on or before December 31)	\$700	\$950
<input type="checkbox"/> Regular Rate	\$850	\$1,100
<input type="checkbox"/> Government Rate	\$600	\$850
<input type="checkbox"/> Student	\$250	\$350
<input type="checkbox"/> Daily - Please Specify: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$250/day	\$350/day

For information about group rates, please contact: groupmemberships@astd.org

Events

Full Day Preconference Workshops – February 25, 2008

	Member	Nonmember
<input type="checkbox"/> Virtual Survival School	\$405	\$505
<input type="checkbox"/> Engaging Learning: The Learning Simulation & Game Design Workshop	\$405	\$505
<input type="checkbox"/> Foundational ActionScript 3.0 With Flash CS3 for the Online Learning Developer	\$405	\$505
<input type="checkbox"/> How to Successfully Implement E-Learning: The Basics Never Change	\$405	\$505
<input type="checkbox"/> Learning in 3-D: Using the 3-D Web to Create Online Learning	\$405	\$505

Half Day Preconference Workshops – February 25, 2008

<input type="checkbox"/> Measuring ROI in E-Learning (8:30 a.m. – 12:00 p.m.)	\$200	\$300
<input type="checkbox"/> E-Learning 101 (1:00 – 4:30 p.m.)	No Charge	No Charge

EXPO Only (choose one or both):

<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$25/day
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Certificate Programs – February 23-25, 2008

	Member	Nonmember
<input type="checkbox"/> Designing Learning Certificate	\$1,295	\$1,495
<input type="checkbox"/> Human Performance Improvement: HPI in the Workplace Certificate	\$1,395	\$1,595
<input type="checkbox"/> Measuring and Evaluating Learning Certificate	\$1,295	\$1,495
<input type="checkbox"/> Training Certificate	\$1,295	\$1,495

Certificate Programs – February 24-25, 2008

<input type="checkbox"/> Advanced E-Learning Instructional Design Certificate	\$995	\$1,195
<input type="checkbox"/> CPLP Prep Workshop	\$895	\$1,095
<input type="checkbox"/> E-Learning Instructional Design Certificate	\$995	\$1,195
<input type="checkbox"/> Managing Organizational Knowledge Certificate	\$995	\$1,195
<input type="checkbox"/> Project Management for Trainers Certificate	\$995	\$1,195

Payment Instructions

*Enterprise Partners: Please deduct 10% from total fee

Total Fee: \$ _____

Please check method of payment: VISA MasterCard American Express Discover

Card Number: _____ Exp. Date: _____

Signature: _____ Today's Date: _____

Purchase order number—**P.O. must accompany this form on company letterhead.**

Check Inclosed—**Registration cannot be processed until transfer is complete. Call for wire transfer instructions.**

Wire transfer—**Registration cannot be processed until transfer is complete. Call for wire transfer instructions.**

Badge Credentials will be mailed to attendees who have registered before January 25, 2008. There will be no refunds issued after December 31, 2007. All cancellations prior to December 31, 2007 are required in writing and a \$50 cancellation fee will apply. Registration ends at 6:00 p.m. EST on February 18, 2008. After this time, attendees will need to register onsite.

Thank You!
 We greatly appreciate your
 willingness to share with us.